



CALL TO ARTISTS | Art Alley 2017

Art Alley returns to Red Deer for its fourth year in 2017 and needs some creative volunteers to join our team!

Are you ...

- An artist with mural experience and a passion for street art?
- Available to help out from June to August 2017?
- Looking to add community involvement to your resume?
- Able to work as part of a team?
- Interested in opportunities to mentor younger artists?
- Excited to be involved in a project that enhances your community?

If you answered yes, we want to hear from you!

About the project

Art alley is the first project of its kind in Red Deer to transform the walls of downtown into a vibrant, positive space for the community.

Research shows that beautifying an area that regularly attracts negative activity helps create more ownership and interest in a space, thereby reducing unsavoury activity. This is the Art Alley initiative.

Participating artists are eligible for an honorarium.

Submission Requirements

Please provide a statement describing why you're interested in participating in this project, along with 2 samples of your previous work and complete contact information.

Please send your completed submission to

Art Alley – Artist Application
C/O Downtown Business Association
1, 5000 51 Avenue, Red Deer AB T4N 4H5
info@downtownreddeer.com

Submission deadline: Friday, April 21 at 4:00 p.m.
Successful applicants will be contacted by April 30.

For more information

Contact the Downtown Business Association at 403.346.8696 or info@downtownreddeer.com