

I Love Downtown Red Deer – Instagram Contest Rules

Eligibility

The I Love Downtown Red Deer Instagram Contest is open to all residents of Canada. All posts will be reviewed by the Downtown Business Association to ensure that the content does not infringe upon any rights, is appropriate in nature, and to ensure that all entries abide by the contest rules. Any posts that infringe upon [Instagram's Terms of Service](#) will not be eligible to participate in the contest.

Requirements

- Must follow Downtown Red Deer on Instagram
- Must incorporate the #ilovedowntownreddeer hashtag into the post
- Must meet criteria as outlined in Eligibility

Logistics and Prizes

There is no limit on the number of photos one can submit.

On August 1, 2018 staff at the Downtown Business Association in their sole discretion will choose the winning submissions based on visual appeal, creativity, message and its relevance to the I Love Downtown theme.

When prizes are collected, please bring photo identification and proof that the Instagram account belongs to you (please have your account handy on your mobile device or laptop computer).

Prizes must be collected by August 15, 2018.

Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash.

Property of Submissions

Upon submission, the Red Deer Downtown Business Association has the unrestricted right to use, edit and publish any or all of the Instagram entries as well as the name of any and all participants without further approval or compensation. By entering this contest each participant unconditionally assigns and transfers to the Red Deer Downtown Business Association perpetuity any and all rights, titles and interests in each Instagram entry including, without limitation, sharing copyrights and the right to publicly use, duplicate and exhibit and to authorize others to use, duplicate and exhibit its entries.

Use of entries

Any of the Instagram entries and photos accompanying the post may be used for promotional, educational and/or informational materials produced by the Red Deer Downtown Business Association on websites, social media, etc. The Red Deer Downtown Business Association reserves the right not to use any Instagram entries submitted in the contest. Participants declare their understanding of these rights when they enter the contest.

Please email info@downtownreddeer.com with any questions concerning the contest or the rules of the contest.