



# Downtown Red Deer Market Application

Thank you for your interest in the Downtown Red Deer Market. The 2022 Market is scheduled to run every Wednesday from May 24 to October 4. Market hours are 3:30 p.m. – 6:30 p.m., rain or shine.

Submit your completed application and supporting documents to:

Red Deer Downtown Business Association #120, 5009 50 Avenue, Red Deer, AB T4N 4B2 or Via email to [Chelsey.ward@downtownreddeer.com](mailto:Chelsey.ward@downtownreddeer.com)

## Application Checklist

- Complete, sign and date this application. This includes Rules & Regulations and Waiver.
- Include a copy of your liability insurance with your application. A minimum of \$1 million
- insurance coverage is required.
- A copy of your Safe Food Handling Certificate (if applicable).
- Payment – Cash or Cheque Payable to RED DEER DOWNTOWN BUSINESS ASSOCIATION

## Additional Documentation

- if your company is considered organic or you are a beekeeper; documentation supporting this must accompany your application.
- If your company is required to possess a valid Commercial Kitchen License, a copy must accompany your application.

Please allow 3-5 business days for processing. Email [Chelsey.ward@downtownreddeer.com](mailto:Chelsey.ward@downtownreddeer.com) with any questions or concerns.

<b>Name</b>		
<b>Vendor/Business Name</b>		
<b>Mailing Address</b>		<b>Postal Code:</b>
<b>Phone:</b>		
<b>Email</b>		

<b>I personally Make, Bake, Grow or Raise all products offered.</b>
Yes
No
If No, Please explain:

<b>Are you a member of the Alberta Farmers Market Association?</b>
Yes
No
<b>Is your product available at a retail outlet, sold wholesale or produced commercially?</b>
Yes
No
If yes, Please explain:
<b>My business requires that I possess a valid commercial kitchen license</b>
Yes
No
<b>My business is certified organic.</b>
Yes
No

**Please provide a complete, numbered list of your products in detail.**

**Stall options for 2023: \*Stall size-10ft by 10ft Tent**

- DAILY: 25\$ Per Stall/Per Day.
- SEASONAL: 275\$ Per Stall/20 Date

**Select your dates:**

<input type="checkbox"/> SEASONAL	<input type="checkbox"/> July 5th	<input type="checkbox"/> August 23rd
<input type="checkbox"/> May 24th	<input type="checkbox"/> July 12th	<input type="checkbox"/> August 30th
<input type="checkbox"/> May 31st	<input type="checkbox"/> July 19th	<input type="checkbox"/> September 6th
<input type="checkbox"/> June 7th	<input type="checkbox"/> July 26th	<input type="checkbox"/> September 13th
<input type="checkbox"/> June 14th	<input type="checkbox"/> August 2nd	<input type="checkbox"/> September 20th
<input type="checkbox"/> June 21st	<input type="checkbox"/> August 9th	<input type="checkbox"/> September 27 <sup>th</sup>
<input type="checkbox"/> June 28th	<input type="checkbox"/> August 16th	<input type="checkbox"/> October 4 <sup>th</sup>

**(# of stalls x 25\$) x # of dates = \$ \_\_\_\_\_**

*\*Payment – Cash or Cheque Payable to RED DEER DOWNTOWN BUSINESS ASSOCIATION*

---

**VENDOR REGULATIONS AND GUIDELINES**

- 80% of all products at the Downtown Red Deer Market must be handmade, home-baked or home grown (own property) in Alberta by the vendor, as per Alberta Agriculture requirements. No wholesale, resale, commercial, or franchise businesses are permitted.
- All products sold at the Downtown Market must conform to Public Health Regulations and Standards of Cleanliness.
- All products and vendors must comply with all regulations of Alberta Agriculture, Alberta Health Services and the Red Deer Downtown Business Association/Market Manager. Homemade consumables must be labelled with ingredients.
- All prepared foods must be wrapped or covered. Dairy products such as whipping cream, cream or custard pies are not allowed unless accompanied by appropriate documentation from the Board of Health, which must be displayed each week.
- All samples must be prepared off-site with access to handwashing, covered and packed for takeaway. Vendor must supply garbage containers. The use of samples is subject to change. Vendors sampling alcoholic beverages are subject to additional regulations as per AGLC regulations.
- Vendors may not loan, give or sublease the stall(s) assigned to them.
- Vendors may sell only approved items. The Market Manager must approve any changes or additions to product lines in advance. The Market Manager reserves the right to request the removal of all products considered to be unsuitable for sale at the Downtown Market.
- All vendors must supply their own table covering per stall.
- Vendors must leave their stall area clean and remove all garbage from their stalls upon completion of the market. Failure to do so will result in a \$75.00 fine. Garbage cans provided at the market area are for the use of customers only – vendors must remove their garbage off-site.
- The Downtown Market may take photographs during market hours for use in advertising and promotions. I am willing to allow my photo to be used should it be taken.

- In order to comply with the Personal Information Protection Act (PIPA), I give consent to the Red Deer Downtown Business Association to disclose my name, business name and/or telephone number to those persons inquiring about my products.
- The Market runs from 3:30 - 6:30PM. Vendors arriving late will not be permitted to drive on-site during these times. Vendors are expected to remain on-site for the duration of the market, barring inclement weather and emergencies. Vendors who are frequently absent may be expelled from the market at the discretion of the Downtown Business Association.
- Vendors are expected to read and understand Emergency Action Plan found here: <https://downtownreddeer.com/downtown-red-deer-market/>

**Please check the boxes above and sign to indicate you understand and accept the regulations.** These regulations and guidelines are subject to change with written notice. Failure to comply may result in expulsion from the market without a refund.

*By signing below, I hereby certify that the information provided in this application is accurate and complete. I am eligible, have read, understood and agree with the information provided herein and will comply with all market rules, regulations and guidelines as specified and understand that the Market Manager's decisions are final and binding. I agree that my signature as represented here is legally binding and I am, or am authorized to sign the contract on behalf of, the lessee.*

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**WAIVER**

- To waive any and all claims against the Downtown Red Deer Market, Red Deer Downtown Business Association, and The City of Red Deer, its directors and officers, employees, agents, representatives, and volunteers.
- To release any and all liability for any loss, damage, injury, or expense that occurs out of the use of any of the facilities of the Downtown Red Deer Market, Red Deer Downtown Business Association, and The City of Red Deer by the above-named vendor, their family, employees, or volunteers.
- To hold harmless and indemnify the Downtown Red Deer Market, Red Deer Downtown Business Association, and The City of Red Deer from any and all liability for any property damage, personal injury to any third party or other financial loss or expense, including legal expense and costs of a solicitor-and-his-own-client full indemnity basis, resulting from the participation in any event to be held at the facilities of the Downtown Red Deer Market, Red Deer Downtown Business Association, and The City of Red Deer during the 2023 market season.

**Please check the boxes above and sign to indicate you understand and accept the regulations.** These regulations and guidelines are subject to change with written notice.

*By typing below, I hereby acknowledge that I have read the Downtown Market Waiver and understand its content, importance and meaning. I have indicated such by checking the three waiver releases. I agree that my electronic signature as represented here is legally binding and I am, or am authorized to sign the contract on behalf of, the lessee.*

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_