

SNAP!

DOWNTOWN PHOTO CONTEST

McBain CREATE
TO INSPIRE



Term

The SNAP! Downtown Photo Contest submissions will be accepted from September 1st, 2023, and will end September 20th, 2023, at 12:00 AM Mountain Standard Time. By submitting an entry, each contestant agrees to the rules of the contest.

Eligible Photos

To be eligible for any category, a photograph must have been shot by the entrant between September 1st and 20th, 2023.

You may submit up to 5 photographs over the course of the contest.

The contestant certifies that they are the sole creator and copyright owner of the submitted photograph.

Photos must be within the BIA.

Photos determined to be outside of the Downtown Business Association (DBA) zone (see Appendix 1) will not be accepted.

Cropped photos are eligible; however, we do accept digitally or otherwise enhanced or altered photos. Minor adjustments, including the removal of sensor dust or scratches on scans of negatives, dodging and burning, sharpening, contrast, toning, slight colour adjustment and conversion to grayscale, are acceptable. The addition and subtraction of objects is not permitted. If the judges determine that a photographer has altered their photo, they reserve the right to disqualify the image.

For excellent print quality, set the resolution of your photograph at 3400px x 4400px. A minimum of 300 Pixels Per Inch (PPI) is required.

All decisions are final. Submissions will not be accepted once the deadline lapses.

The SNAP! Downtown Photo Contest reserves the right to disqualify any entry that is deemed inappropriate or does not conform to stated contest rules.

Judging and Prizes

Entries will be judged in two stages.

Stage 1 – Judging Panel

Top 10 finalists will be notified of their selection. Those 10 will advance to public voting.

Photo entries will be judged based on creativity, quality, originality, responsiveness to the prompt and overall impact (our goal is to highlight downtown in a positive way). Prizes will be announced via social media.

Each photographer will only be eligible for one prize if it is preferred that the winners be available for a photo with the contest sponsors. If a single photographer has multiple photos selected for more than one prize, they will be awarded the higher prize and forfeit the remaining prizes and each photo will move up in its place.

Stage 2 – Public Voting

Public voting will occur through the gallery on the SNAP! Webpage. Public voting will open September 21st, 2023, at 12 AM MST and will close October 1st at 12pm.

MST. For information on how to vote, visit SNAP! Downtown Photo Contest Gallery. In the event of a tie, the SNAP! The Downtown Photo Contest committee will break the tie through an internal voting process.

Prizes for both categories (all in Canadian Dollars)

1st Place - \$500 Courtesy of McBain Camera

2nd Place - \$250

3rd prize – \$100

The winner will be contacted via the email address provided during entry. If no response is received after 5 business days, the winner will forfeit all rights to the prize, 2nd place will receive the 1st place prize, 3rd will receive the 2nd place prize and 4th will receive 3rd place prize. The prize must be collected by the winner and is non-transferable. Photo ID will be required to claim the prize.

How to Enter

Please submit photographs and requested information online through our website

<https://downtownreddeer.com/snap-photo-contest/#cgUploadFormOpened>. You may submit up to 5 photographs over the course of the contest. In order to be displayed in our online gallery without being stretched or distorted, photographs must be submitted in .jpeg, .png or .gif format, edited for web in RGB color space, at least 2,000 pixels wide and no larger than 10 MB. You must complete a separate form for each photo submitted to ensure the correct person is contacted and awarded their prize. Finalists will be contacted to submit a high-resolution file.

We will not accept photographs submitted through any other means other than the official SNAP! Downtown Photo Contest Link. Email, social media, and mail are not acceptable ways to submit photos and will not be accepted. Photos submitted in these ways will not receive notification that these have not been accepted to the contest.

General Rules and Regulations

All photos must be original work taken by the entrants. No third party may own or control any materials the photo contains, and the photo must not infringe upon the trademark, copyright, moral

rights, intellectual rights, or rights of privacy of any entity or person.

The photo must be in its original state and cannot be altered in any way, including but not limited to removing, adding, reversing, or distorting subjects within the frame.

Entries will not be accepted unless submitted via the official contest channel. Entries not submitted through the proper channel will be deleted.

Violators will be removed from the contest, stripped of any prize(s), and banned from entering future contests.

For a photo in which a person is recognizable, you must be prepared to provide a model release from the subject or, in the case of a minor, the subject's parent or guardian to the DBA and City of Red Deer (CoRD) upon request. A sample model release is available on the website.

The welfare of a subject and its environment must be placed ahead of the desire to capture a photograph. Upon entering the contest, entrants certify that subjects were treated with respect and dignity, and that no people, wildlife, or the environment were harmed in creating a photograph.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent, or other objectionable or inappropriate content, as determined by the SNAP! Downtown Photo Contest and its partners in their sole discretion, are ineligible for all categories of this contest.

You retain your rights to your photograph; however, by entering the contest, you grant the DBA and partners royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of The City of Red Deer, Tourism Red Deer and Downtown Red Deer. Any photograph reproduced will include a photographer credit as feasible. The DBA, CoRD, and Tourism Red Deer will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

All entrants hold the Sponsors and their respective regents, directors, officers, employees, emeriti, fellows, interns, research associates, and volunteers (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with entrant's participation in the contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred because of entrants' participation in the contest or winner's acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks, or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

The SNAP! Downtown Photo Contest Committee reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, **the SNAP! Downtown Photo Contest Committee reserves the right to award or not award the prizes in its sole discretion.** The SNAP! Downtown Photo Contest Committee reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable laws or regulations; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. Decisions of the SNAP! Downtown Photo Contest Committee

are final and binding.

Personal information collected during the Contest shall be used by SNAP! Downtown Photo Contest and its sponsors and partners solely for the purposes of conducting the contest and awarding prizes and will not be used or disclosed for any other purpose unless required by law. SNAP! Downtown Photo Contest and its sponsors and partners will use the entrant's personal information only for identified purposes and protect the entrant's personal information in a reasonable manner and to the best of their ability.

The SNAP! Downtown Photo Contest is in no way sponsored, endorsed, or administered by Instagram or any social media platforms on which the contest may have been advertised. Any questions or comments regarding the SNAP! Downtown Photo Contest must be directed to DBA.



Appendix 1